Indiana Campus Compact Online Privacy

Purpose. To describe the information collection, usage, and sharing of Indiana Campus Compact (“we”, “our”, “us”) through our digital properties (“properties”), including mobile applications that link to this policy and our website.

Definitions.

Policy. Your privacy is critical to us, this policy will inform you how Indiana Campus Compact, 1226 W Michigan Street, Suite 026, Indianapolis, IN 46202 collects, uses, and shares information about you when you use www.indianacampuscompact.org or any mobile application that links to our website or this policy. This policy applies to any information collected via our website or via mobile applications.

Information collection. When you visit our properties, we may collect information, such as the following:
- Information you voluntarily provide to us such as your name, email, address, phone number, and other contact information
- Why you use our properties to make a purchase, we may collect additional contact information, payment information, payment history, and profile and preference information. Our third party payment link are subject to their own privacy policies and are PCI compliant.
- When using our properties, we may also collect information such as, but not limited to, your browser type, browser history, device type, and time and date of visit.

We use cookies to enhance visitor experience. Cookies are data stored on a site visitor’s hard drive to help us improve your access to our site and identify repeat visitors. Cookies are in no way linked to personally identifiable information on our site. You may choose to disable cookies on your computer or have it warn you each time cookies is used through your web browser; turning cookies off will limit the functionally of the website.

Indiana Campus Compact uses third party analytic tools to track visitor traffic patterns. We may use this information to administer our website and analyze overall web traffic trends. Analytic tools collects information in a non-identifiable manner so it cannot be reasonably used to identify a particular individual user. Analytic tools collected information your device sends such as websites visited and other information that assists us in improving your experience.

We may sometimes work with third party online advertisers who may collect and use information your device sends about your web browsing history to produce relevant ads to you. This type of advertising is known as interest-based advertising. We may also work with add networks and other companies to advertise on behalf of us.

Information sharing. We will not sell, trade, rent, or otherwise transfer your information to outside parties without your permission. The term “outside parties” does not include webhosting partners and other parties who assist us in operating our website, conducting business, and serving you. Your information may be released to such partners with an agreement of confidentiality.

Security. Indiana Campus Compact uses Secure Sockets Layer (SSL) technology to protect against the loss, misuse and unauthorized alteration of the information it collects and maintains, both online and offline. All information is stored in a secure database. Unfortunately, the transmission of information via the internet is not completely secure. Although Indiana Campus Compact does its best to protect your PII, the security of your personal or sensitive information transmitted to us is not guaranteed. Any transmission of PII or sensitive information is at your own risk. Indiana Campus Compact will not be responsible for disclosure of information due to errors in transmission or circumvention of any privacy settings or security measures Indiana Campus Compact put in place for your protection.
**Information Usage.** We use the information collected for purposes including, but not limited to:
- Fulfill orders and purchases or respond to inquiries by you
- Improve and customize the content of our properties
- Compliance with the law and maintain the security of our properties
- For our research, recordkeeping, and reporting needs
- Organizational benchmarking data
- Notifying visitors about organizational opportunities and/or updates, including marketing communications (may include third party marketing)

**Access and Control over Information.** You may choose not to provide personal information; however, we only ask for as much personal information as needed to complete the interaction you are requesting. As such, if you choose not to provide personal information it is possible that you may not be able to participate in the interaction.

You may opt out of future contact from us at any time; you can do so by contacting us using the contact form found on our website or using the unsubscribe button located at the bottom of our newsletter email. Please note, due to production schedules, you may still receive emails already in production.

Unsubscribing from marketing communications does not include non-marketing communications. You may still receive information related to your institutions partnership, partnership renewal, liaison appointments, and other items that are a condition of the partnership with Indiana Campus Compact.

**Third Party Links.** We may include third party links on our website and in our newsletters. These links are independent of Indiana Campus Compact and may have their own privacy policies. Indiana Campus Compact is not responsible for any information collected, used, or shared as a result of visiting a third party link.

**Policy Changes.** Changes to our privacy policy will be posted on our website and visitors are responsible for periodically checking for new updates. Policy changes will apply to only information collected after the effective change date. This policy was last modified on August 6, 2018. By using our website, you agree to the terms of this policy; continued use of the site after any changes are made to the policy is deemed acceptance of the changes. This policy was last updated on October 1, 2018.